



FRAMEWORKZ - 30" × 40" TEMPLATE

ARTWORK GUIDELINES - PLEASE READ:

- **BLACK KEYLINES** DENOTE ACTUAL SIZE/FRAME PROFILE. PLEASE SET ARTWORK UP TO THIS AND ADD 2mm BLEED INSIDE AND OUTSIDE OF FRAME (**BLEED DENOTED BY MAGENTA KEYLINES**).
- **GREEN KEYLINE** DENOTES 30" × 40" POSTER SIZE (762mm × 1016mm). ACTUAL VISUAL AREA IS 730mm × 984mm (APPROX. 16mm OF THE POSTER IS 'LOST' ALL THE WAY AROUND WHEN POSTER IS POSITIONED IN FRAME).