

Artwork Guidelines

Please pay careful attention to the following guidelines. If you have any questions please don't hesitate to contact a member of our team on 01736 360323



PDF Files

Must be supplied as follows:

- High resolution (300dpi)
- Save as 'High Quality Print'
- Embed all fonts



Illustrator

Must be supplied as follows:

- All images embedded
 - All text converted to curves
- .eps files can be supplied with the above guidelines
Please ensure all illustrator files are saved for CS2



Photoshop

Must be supplied as follows:

- Resolution 300dpi
- Flatten image and save as TIFF or JPEG



Microsoft

The following file formats are not suitable for us to print from:

Word
Excel
Powerpoint
Publisher
Works

If using any of these programs to create your artwork you can use the FREE software provided at the link below to convert your document into a PDF.

<http://convert.neevia.com/pdfconvert/>

Bleeds

We require 10mm of bleed unless where stated on a product template. Please refer to the product templates for guidelines on setting up artwork with appropriate bleeds as these vary between products.

Colours

Set colours as CMYK (Files supplied as RGB will be converted to CMYK which may affect your colours).

Pantone colours can only be reproduced accurately by Litho printing and due to digital print limitations pantone colours are matched to their best possible interpretation for the specific output device, some colours are more likely to be achieved than others.

All essential colour matches must be notified by email and will require you to take a printed proof. Proof production will take a minimum of 2 to 3 working days in addition to postage and approval time.

Terms & Conditions

Please see our full terms and conditions. By placing an order you are confirming that you have read and accepted our terms and conditions.